Tools, Resources, and Practices

eLearning Processes

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eLearning Authoring Tools

Gregg Anderson
eLearning Authoring Tools

- Adobe Presenter
- Articulate Presenter (Studio)
- Trivantis Lectora
- Adobe Captive
- Articulate Storyline
Adobe Presenter

- Pros
  - Author directly in PowerPoint
  - Flash and HTML5 publishing
- Cons
  - Limited actions and interactivity
- Costs
  - Student & Teacher Edition = $149
  - Subscription = $14.99/Month
Articulate Presenter

❖ Pros
❖ Easy to use
❖ Author directly in PowerPoint
❖ Can be purchase with Quizmaker Pro and other Articulate products at a discount
❖ Articulate Studio

❖ Cons
❖ Limited actions and interactivity

❖ Costs
❖ $799
❖ Can be negotiated down to upgrade price of $699
Trivantis Lectora Publisher

- **Pros**
  - Quiz building
  - Flexibility
  - ADA/Accessibility

- **Cons**
  - Graphics capability
  - Animations

- **Costs**
  - $1,595 (Most expensive)
  - Academic discounts available
Adobe Captivate

Pros
❖ Seamless “round tripping” with Adobe Create Suite (CS)
❖ Intuitive Interface
❖ Easy to sync objects actions to audio/video

Cons
❖ Doesn’t publish natively to Tin Can
   ❖ Latest SCORM
❖ Imperfect publish to HTML5
   ❖ As of Captivate 8

Costs
❖ Separate purchase from Adobe CS
❖ Student & Teacher Edition = $349
❖ Subscription = $29.99/Month
Articulate Storyline

❖ Pros
❖ Publish to Tin Can
❖ Full HTML5 support
❖ Intuitive interface
❖ Powerful variable actions

❖ Cons
❖ Poor scrubbing
❖ Tedious syncing slide objects to audio/video

❖ Costs
❖ $1,398
❖ Can be negotiated down to upgrade price of $699
eLearning Resources

Robbie Collett
Pixabay

- Free images
- Require no attribution
- Large image files
- Remove ads by uploading your own
- Many high-quality images
- Many really awful images
Noun Project

- Vector icons and pictograms
- Free with attribution or $10/year
- SVG files can be modified in Illustrator or similar
- PNG files can be modified in Photoshop or similar
Screencast-o-matic

- Screen recording tool
- Free with watermark up to 15 minutes
- Premium $15/year (totally worth it)
- Does not require software install
- Free hosting with ads or upload to other site
Wideo

- Simple web-based animation tool
- More fun than PowerPoint
Audacity

- Free audio recording/editing tool
- Old interface design, very powerful features
Da Button Factory

- Quickly and easily create HTML/PNG buttons
- Download and keep or use a hotlink
SCORM and Canvas

Elizabeth Dennis
What is SCORM anyway?

- **Sharable Content Object Reference Model**
- Packaged files of interactive learning content
- Makes sure elearning content and LMSs play nice
- Content is interactive and engaging
- Competency-based learning is easy
Key Points

- Graded/Ungraded designation in Canvas
- Assignments worth 100 points
- Assignments are editable
- Engaging and interactive content
- Makes competency-based learning possible in Canvas
Questions?